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FOR IMMEDIATE RELEASE

Art Litho Becomes a GRACoL 7 Certified, Master Printer

Baltimore, Md. (August 30, 2007) – Art Litho Printing Solutions is proud to announce their qualification as a G7™ Master Printer! The G7™ practice is a proof- to- print process developed by IDEAlliance, an established industry organization that works to develop, educate and validate advanced standards and best practices in publishing and information technology.

With this new certification, our customers will enjoy:

- ¸ More print predictability- a consistently close visual match from proof-to-press
- ¸ A more efficient workflow for our Color Management which, in turn, produces a better quality product off our presses
- ¸ Faster make-readies, which will promote more efficient production

The GRACoL 7 Master Printer program requires companies to undergo an audit process of press color measurement equipment, process control procedures, and quality of printing to qualify for the GRACoL 7 Master Printer program. Once qualified, Master Printers must be re-evaluated yearly to ensure standards continue to be met.

Using the G7 method, Art Litho will immediately begin to notice cleaner colors with a richer, wider color range that maintains the file's original color appearance. Art Litho is one of only five printers in Maryland (and one of 100 printers nationally) to obtain this elite certification.

About Art Litho Printing Solutions

Art Litho Printing Solutions is a dynamic, woman-owned, print solutions provider. With our 6 color capabilities, we provide unmatched quality and timely delivery on sheetfed and web printing. Also, with our state-of-the-art equipment, Art Litho provides finishing, mailing, warehousing and online fulfillment solutions. For more information about Art Litho, visit us at www.artlitho.com or call local at 410-789-5300 or toll free at 800-933-3204.

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